

WELCOME TO THE MAT

Here is your studio guide.

Hi Jeslyn,

First of all, welcome to the Prime Yoga Studio. community! We are absolutely thrilled to have you joining us on the mat.

Taking the first step toward a consistent yoga practice is a beautiful commitment to yourself, and we want to make sure your very first visit feels as welcoming and stress-free as possible

Before you book your first class, here is a quick guide on what to expect:

 What to bring: Just wear comfortable clothes you can move in, a water bottle, and a sweat towel. If you have your own mat, feel free to bring it! If not, we have premium mats available for you to use.

 Arrive early: Please arrive 10–15 minutes before your class starts. This gives our front desk team time to show you around, help you find the change rooms, and get you settled in.

 Parking: There is plenty of free parking directly behind the studio on Dive St.
Ready to jump in?

Click the link below to view our live timetable on Momenca and book your very first class.

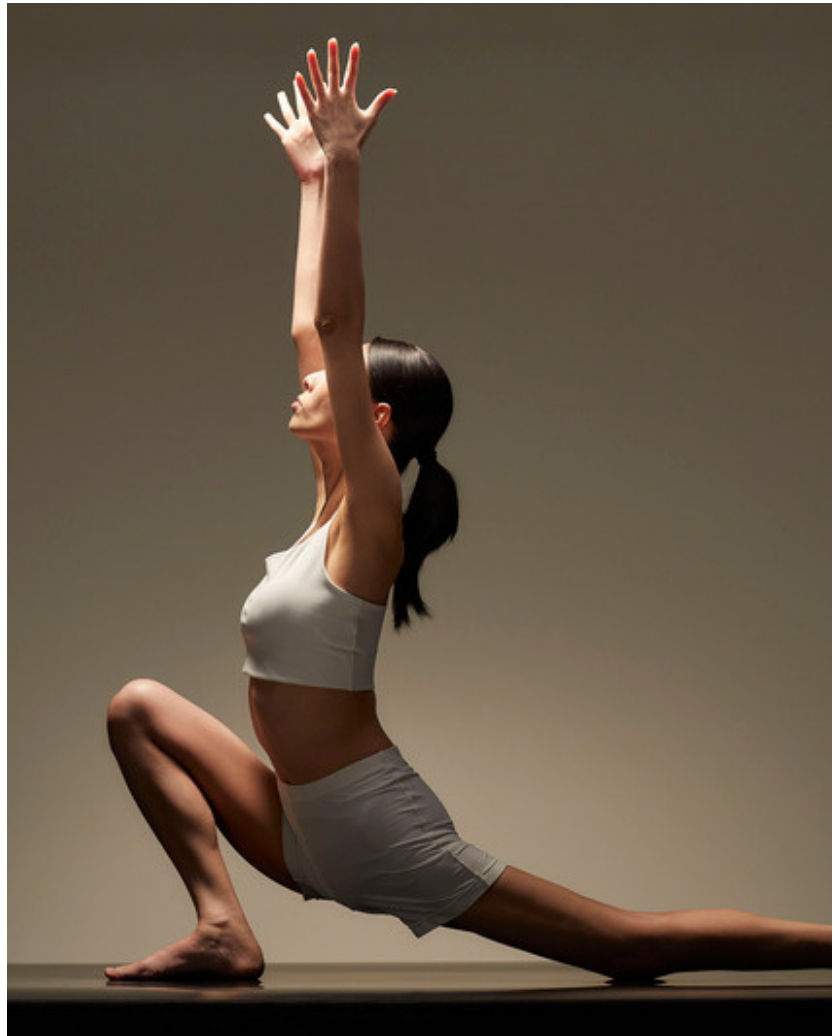
We recommend starting with our 'Slow Flow' or 'Yin Yoga' sessions if you are new to the practice!

See you at the studio soon!

Warmly

PRIME YOGA STUDIO\

BOOK NOW



MEET

the instructors



Every single one of our instructors is trained to offer modifications, so whether you've practiced for years or have never touched your toes, you are in safe hands.

Have you booked your next class yet? Click below to check out who is teaching this week:

Can't wait to see you on the mat!

Cheers,
PRIME YOGA STUDIO

*Health is the best investment
you can make*

Hi Jesselyn,

Walking into a new fitness or yoga studio for the first time can feel a little intimidating. We totally get it!

That is why we wanted to take a quick moment to introduce you to the team who will be guiding you through your 30-day trial.

At [Studio Name], our teachers aren't here to judge your flexibility or your poses. They are here to support your personal wellness journey—wherever you are starting from.

☀ Meet Sarah (Founder & Lead Instructor): Sarah started this studio 5 years ago with one simple mission: to create a peaceful sanctuary away from the busyness of everyday Perth life. Her classes focus on mindful breathing and deep relaxation.

☀ Meet James (Vinyasa Specialist): If you are looking to build a bit of heat, strength, and energy, James's morning flow classes are the absolute perfect way to start your day.

BOOK NOW



A SPECIAL EARLY BIRD INVITE FOR YOU

Hi [First Name],

We hope you have been enjoying your introductory pass and are already starting to feel the mental and physical benefits of stepping onto the mat consistently.

Building a habit takes time, and we want to help you keep your positive momentum going long after your 30-day trial ends.

Because you are currently on our Intro Pass, we want to offer you an exclusive ****Early-Bird Upgrade Opportunity****.

If you upgrade to our ****Unlimited Monthly Membership**** before your trial expires, we will lock in your first month for just ****\$35 a week**** (normally \$45 a week).

With an Unlimited Membership, you get:

- * Access to all 25+ weekly classes on our timetable.
- * Complimentary mat and towel hire for every session.
- * 10% off all weekend workshops and studio events.
- * No lock-in contracts—you can pause or cancel at any time.

You don't have to wait until your 30 days are up to claim this. Your discounted membership will simply start automatically the day your trial finishes.

Click below to claim your Early-Bird pricing today and lock in your mat:

BOOK NOW

If you have any questions about which membership tier fits your lifestyle best, just reply directly to this email or chat with our front-desk team next time you visit the studio!

See you in class,
PRIME YOGA STUDIO